

# Guideline Application for winter term 2023/2024 Academic Essay

Students must write an academic essay for the SCS application process.

## Topic for winter term 2023/2024

How do you expect smart city solutions to change the use of space and technology in your city? Give three examples.

## Criteria

Following criteria will be evaluated:

- Applicants give evidence that they are able to work independently and to present complex coherences in a simple and comprehensive way
- Applicants are able to express themselves and to abstract to apply given methodologies in order to overcome a given problem
- Applicants are able to use literature sources and to apply correct citations (as per Harvard style)
- Please note that we will run a plagiarism check to identify passages copy-pasted from other sources.

## Structure

The essay must be structured as following:

- Introduction & problem definition (approx. 20%)
  - Analysis of the situation, based on nameable literature sources (approx. 20%)
  - 'Best Practice' / solution approaches as well based on nameable literature sources (approx. 25%)
  - Discussion: pro's and con's with regard to the case (approx. 20%)
  - Conclusion (approx. 10%)
- Length 1-2 pages or 600-900 words
  - Back your arguments with a total of 3 to 5 bibliographical references.

Please submit this essay together with your other application documents in due time. Poorly submitted essays lead to an incomplete application, which cannot be considered.